

READ FOR MISSIONS

SEPT 14 - OCT 16, 2020

A Sonlight Read-A-Thon!

READ-A-THON TOOLKIT & PRINTABLE PREPARED IN PARTNERSHIP BY



PIONEERS



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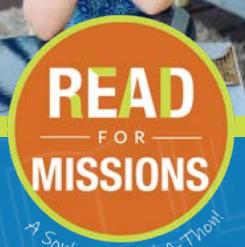
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Thanks for participating in *Read for Missions*.

A Sonlight Read-A-Thon!

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We're excited to work alongside you and raise money for missions using one of Sonlight's favorite tools—books! Great literature can take us on a journey and touch our hearts deeply, and there's no better way to experience God's faithfulness than diving into rich stories of His provision. The best part about your Read-A-Thon mission is that you get to share the story with others.



GETTING STARTED

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SPONSORS AND PLEDGES

Before you crack open the first book or watch that first video, you need to find some people to walk alongside you as you read, learn, and give. You'll need to recruit partners, or sponsors, to donate to the missions organization that you've chosen to support.

These sponsors are involved in your journey beyond just giving; you'll update them on the books you're reading and what you're learning, and provide them with information on the missions organization that you're supporting. We've included a printable in this toolkit for you to share the stories you've read, along with the major takeaways, and standout stories from each book or video that you watch. These updates keep your donors involved and aware of your progress - and so that they can share in the incredible stories, as well!



SPONSOR TOOLKIT

FINDING SPONSORS

There are several different ways to recruit sponsors for your Read-A-Thon.

- Send letters to friends and family. Whether traditional snail mail or email, a letter explaining your Read-A-Thon mission and introducing people to the organization that you're supporting can be a great way to gain sponsors. Use the fundraising letter template that we've provided below or via the online platform, and customize it to make it personal.
- Make a social media post. A Facebook post is easy to share and spread among potential sponsors. If you're posting as a parent, explain your child's participation in the Read-A-Thon and their fundraising goals, and link to the mission organization's Read-A-Thon website so that sponsors can make a pledge. Once someone has made a pledge, add them to a closed Facebook group where it's easy for your child to update sponsors on their Read-a-Thon progress!
- Reach out to your church or co-op. Ask for the opportunity to share about your Read-a-Thon project, either in an announcement, on the church bulletin or newsletter, or through a table/booth. Make sure to highlight the organization that the pledges and donations are supporting.

FOLLOW-UP

Once you've recruited sponsors, you're not done yet! Think about a way to keep your sponsors updated on your progress. For example, send them check-ins via email, invite them to a private Facebook group, or ask them to follow a special Instagram account. We've created a printable page where you can record major takeaways and standout stories from each book or video that you watch. Share these insights with your sponsors to keep them involved so they can share in the incredible stories as well!

At the end of the Read-a-Thon, announce your total funds raised and remind your sponsors of all the amazing things their dollars will help accomplish.. Don't forget to send them each a personalized "thank you!"

Scripts to Use

Letter:

Dear _____

I'm writing to share an opportunity I have to raise money for missions—a missions Read-A-Thon. I hope you'll consider partnering alongside me!

Through Sonlight Curriculum, I'll be reading books and watching videos that share stories of God's faithfulness and raising money for missions while I'm learning. I've chosen to read to support _____ (missions organization), which impacts the world for Christ through _____ (summary of organization and their work). This particular organization is meaningful to me because _____.

This is where you come in! *I need sponsors to partner with me as I read.* There are several ways to support the Read-a-Thon, both through prayer and financial participation. The options for giving include a one-time or recurring donation through my team's fundraising page for *Read for Missions*.

With each book that I read, I'll be summarizing everything that I learn and sharing it with my sponsors, so you'll be kept in the loop through the whole process and know exactly where your money is going.

Please prayerfully consider how you would be willing to support me during this Read-a-Thon—either through prayer, financial support, or both. More information on the Read-a-Thon, the missions organization that I'm supporting, and financial pledges can be found at sonlight.com/read-a-thon. Thank you for partnering with me and supporting me as I embark on this reading adventure!

Blessings,

Scripts to Use

Social Media:

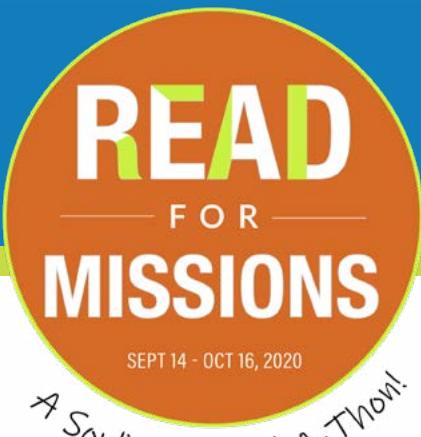


Will you consider partnering with me/my child in a Read-a-Thon to raise money for missions?

Through reading books of God's faithfulness, I'll be raising support for _____ (missions organization), which impacts the world for Christ through _____ (summary of organization and their work).

There are two ways to financially partner with me as I raise money for missions—through a one-time donation, or a recurring donation for every book that I read. More information can be found at sonlight.com/read-a-thon.

Please prayerfully consider how you would be willing to support the Read-a-Thon through prayer, financial support, or both. More information can be found at sonlight.com/read-a-thon. Thank you for partnering with me as I embark on this reading adventure!



Use this printable to record each book you've read or video you've watched and summarize the key facts.

BOOK/VIDEO TITLE :

SUMMARIZE THE STORY:

Pick a few of these questions to write about or talk through.

Fill in the blanks or record your responses in a separate notebook with the missionary's name if you're recording a missionary biography.

1. What changes came into the world through _____'s work? _____
2. What was your favorite part of the book? _____
3. What lesson or new idea will you take with you? _____
4. Tell a story of God's faithfulness. _____
5. What were some of the gifts or talents in _____'s life that God used for his glory? _____

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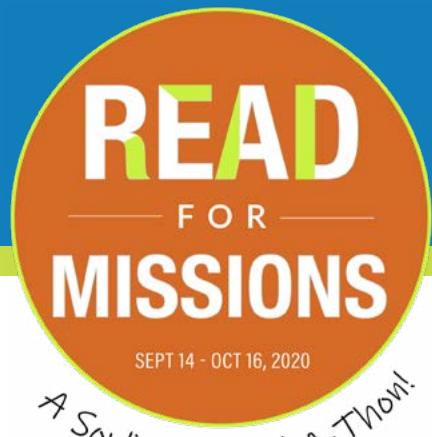
For every \$24 donated, Mission India will send a child in India to a Year-Long Children's Bible Club. During these Year-Long Bible Clubs, children are introduced to Jesus, and when they share what they've learned at home—entire families come to know Christ!

Thank you for supporting me during this Read-A-Thon and helping me to raise awareness for the important work that Mission India is doing.

Matthew 19:14

Jesus said, "Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these."

Learn more about Mission India at
missionindia.org



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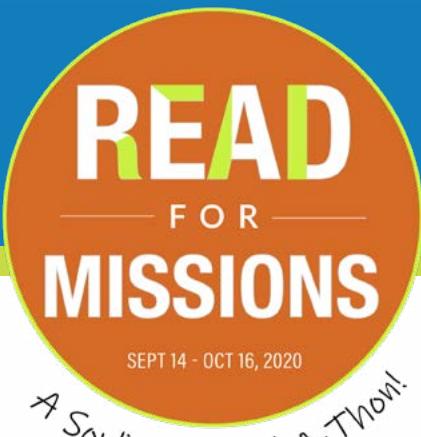
For every dollar pledged or donated, Seed Company will use your gift to help kick-start Bible translation projects for communities that are crying out for God's Word in their heart language. Funds are used to locate, train, and support local translators who are accelerating Bible translation in the medium that resonates with their community, such as the printed Bible, audio for oral communities, and video for sign language.

Thank you for supporting me during this Read-A-Thon and helping me to raise awareness for the important work that Seed Company is doing.

Habakkuk 1:5 (NIV)

"Look at the nations and watch—and be utterly amazed. For I am going to do something in your days that you would not believe, even if you were told."

Learn more about Seed Company at
seedcompany.com



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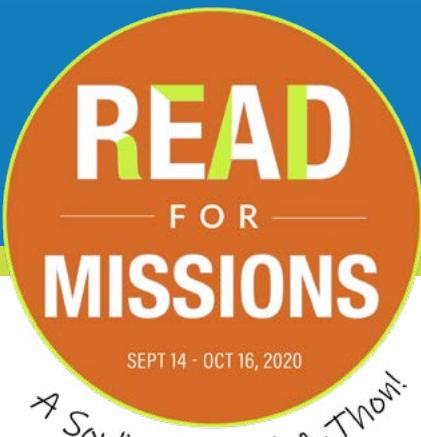
For every \$20 you raise, Sonlight will generously double it so that a radio can be placed in the hands of unreached people waiting to hear the Good News of the Gospel!

Thank you for supporting me during this Read-A-Thon and helping me to raise awareness for the important work that Far East Broadcasting Company is doing.

Romans 10:14-15

"How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them? And how can anyone preach unless they are sent? As it is written: "How beautiful are the feet of those who bring good news!"

Learn more about Far East Broadcasting Company at febc.org



A Sonlight Read-A-Thon!

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PIONEERS

For every \$6 pledged or donated, you and I can empower Pioneers to reach someone seeking the truth on the internet and lead them to download and read the Bible! Those who want to know more are then discipled by Pioneers missionaries, which is how we can see new churches planted among the unreached!

Thank you for supporting me during this Read-A-Thon and helping me raise awareness about the ways God is using Pioneers among the unreached.

Matthew 28:19

¹⁹ Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit.

Learn more about Pioneers at pioneers.org