

Career Day Series

Microlearning with  SONLIGHT

Be an Influencer for a Day!

Hundreds of years ago, Gutenberg's printing press helped people share ideas by making books faster and easier to print. Today, influencers do something similar — they use social media to spread ideas, connect with people, and even inspire change.

Now it's your turn to imagine what it would be like to be an influencer!

1. Pick a Platform

A platform is the place where you want to share a message with other people such as YouTube, Instagram, or TikTok. You can also make a new one of your own.



Write the name of the platform you'll use:

2. Choose Your Topic

You can pick from a category below or choose something you love or that you want a lot of people to know. Write it in the space below:



Animals



Science



Books



Movies



Toys

3. Imagine Your Audience

Who would you want to see your message (or post)? Circle an option below or choose your own.

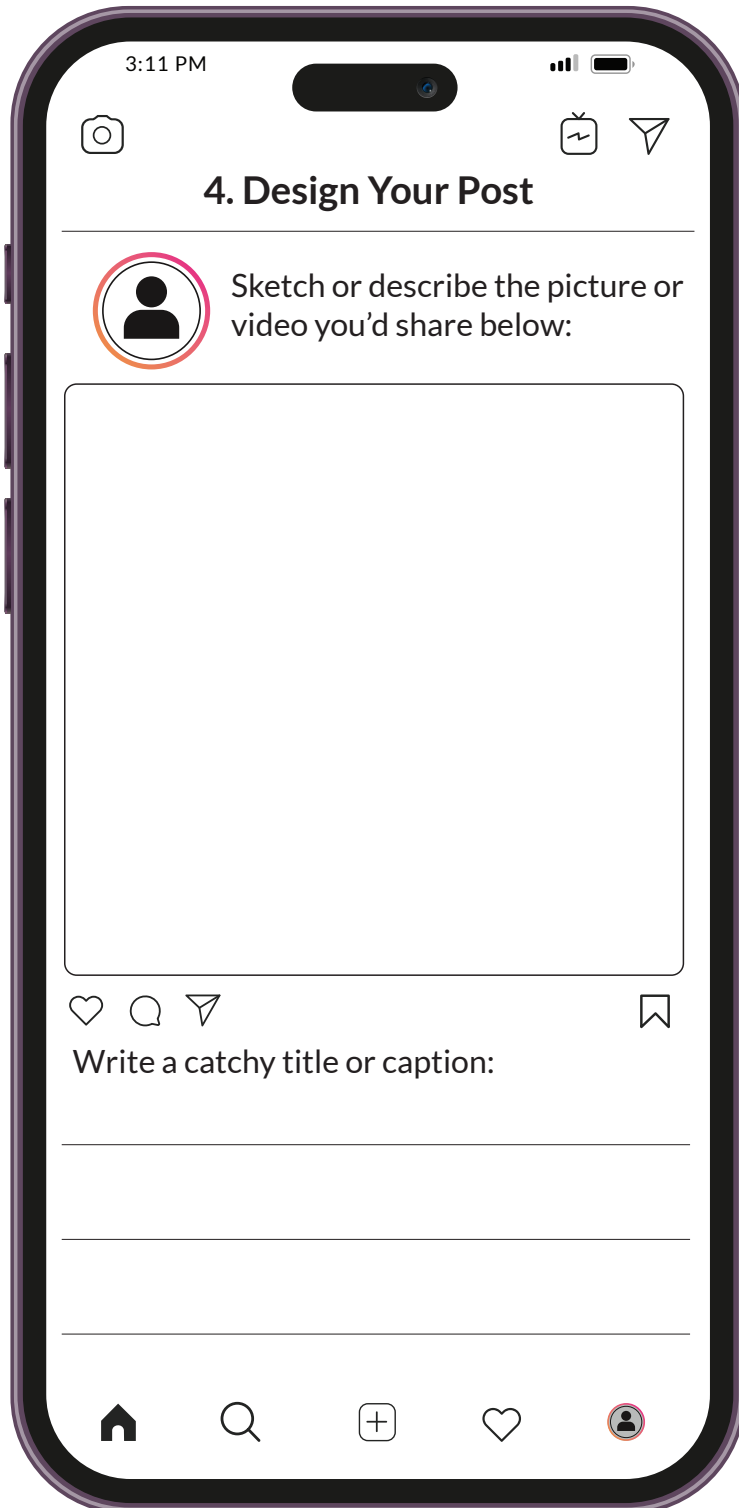
Kids your Age | Parents | Teachers | The whole world | Other:

What do you hope they'll feel or do after seeing your post?

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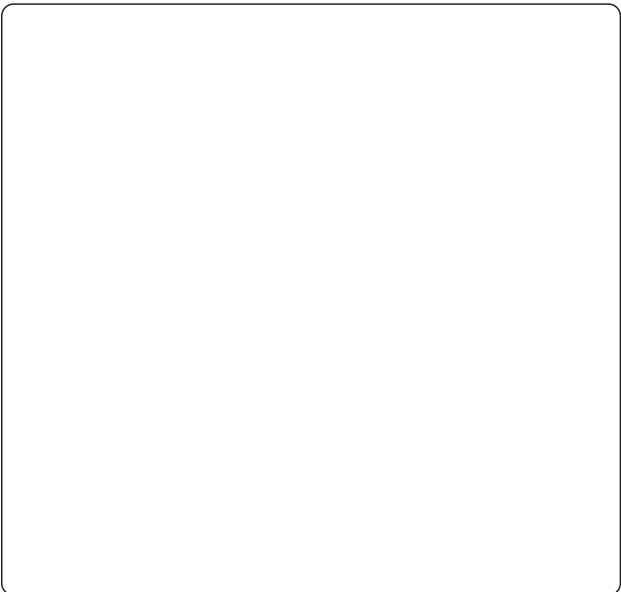
Be an Influencer for a Day!



3:11 PM

4. Design Your Post

 Sketch or describe the picture or video you'd share below:



Write a catchy title or caption:

5. Reflection

Gutenberg used books to spread ideas. How is being an influencer today similar or different?



PARENT TIP: Encourage your child to see how ideas have always shaped the world—from Gutenberg's press to today's social media. Talk about what makes someone's voice trustworthy and why it's important to use influence in positive ways.



NOTE: If you have students already using social media, take some time to review the risks of sharing information online and safety and the importance of being nice.