SONLIGHT

Sonlight is going off-road to tell people that Jesus loves them

Join us, Sept. 2 - Nov. 14, 2014

Aug. 29, 2014

Dear Mom and Dad,

Is your passport current? Sonlight is about to embark on an exciting mission to help deliver the Good News to people in Indonesia, Jordan, Kazakhstan and Malawi. I'd like to invite you along!

Off-Road Encounters: Journey abroad to discover God's heart for Muslims



Did you know that of the estimated 1 billion Muslims around the world, 86% have never met a follower of Christ? In fact, 1108 different Muslim people groups remain completely unengaged, with no church or missionary witness among them.

In partnership with Frontiers, beginning Sept. 2, we'll travel vicariously via a 13-episode video adventure series. *Off-Road Encounters: Beyond Adventure in the Muslim World* features a suburban American family, the Richardsons. As you watch and learn, your family will experience new cultures through the eyes of a family perhaps much like your own. You'll see how Muslims abroad live, work and worship.

With each cross-cultural encounter, stereotypes will be shattered, commonalities found and a biblical view of the world established.

Your Children's off-road adventure/education awaits!

Traveling "off the beaten path," as you may know, can be an invigorating, eye-opening experience, with many teachable moments. When you sign up for *Off-Road Encounters*, your children will gain access to an engaging interactive curriculum. They'll "build" their own vehicle (a sturdy jeep) to carry them the journey's distance. They'll complete fun activities that not only enrich their scholastic skills, but also grow their understanding of God's love for Muslim people.

Visit <u>OffRoadEncounters.com</u> to sign up. Upon registration, your family will receive a Welcome Kit with maps, stickers, a field journal and additional information via mail. Your children will be encouraged to stretch their imagination and find creative ways to raise support. They'll be able to update their progress and share with family and friends, as well.

Take the Sonlight challenge

Our friends at Frontiers tell us that, on average, it costs just \$28 for a missionary to connect with 150 Muslims who have never heard a Christian testimony. Imagine that: For less than 20 cents per person, 150 precious souls who don't know that Jesus loves and forgives them can potentially hear the Good News!

We want to help deliver that life-changing message. This year, John and I are trusting God that, together with the Sonlight family, we can raise resources to share Jesus with as many of the 1108 unengaged Muslim people groups as possible.

With this goal in mind, we pledge that **through Nov. 14, Sonlight will match every dollar your family contributes, up to \$167,000, for a total of \$334,000 between all of us Sonlighters**. With the match, every dollar you donate doubles in value, enabling the Gospel to reach 10 people. If you're able to give \$28, your generosity will extend the hand of God to 300 people!

Will you answer the call to new frontiers? With prayer on your lips and a passion for the unreached in your heart, your family can soon embark on a cross-cultural adventure of faith, with effects that ripple across eternity. I pray that you'll join us.

Blessings,



Sarita Holzmann, President Sonlight Curriculum

P.S. You'll get a preview of the journey ahead, with the video prologue debut on Sept. 2. Be sure to register soon at <u>OffRoadEncounters.com</u> to ensure that you receive your Welcome Kit before video episodes 1 and 2 air online the third week of Sept.

